

# Digital Asset Management supporting Sales and Marketing



**Case Study:**

Mauricio Nahum,  
International Applications Manager,  
Unifiller Systems

**Website:**

unifiller.com

**Industry:**

Bakery Equipment Manufacturer



**Solution:**

DBGallery Enterprise Cloud

**Client Since**

March, 2017

## About Unifillers Systems

Unifiller, a subsidiary of the Linxis Group, is a global leader in specialized equipment for the food, bakery, pharmaceutical, and cosmetics industries. The group consists of leading companies focusing on mixing technologies, ingredient dosing systems and automated portioning systems. Through its various subsidiaries, the Group employs approximately 800 people worldwide. With 5 global offices and a dealer network of 80 dealers, Unifiller equipment can be found at the production plants of some of the world's most well-known brands.

## How DBGallery Helps

DBGallery digital asset management is used for global file management/access, and the ability to share links easily makes it a great tool for Unifiller's sales team.

Since the start of using DBGallery back in 2017, Unifiller now have 164 personnel using DBGallery and coming upon 10,000 high quality video productions, product manuals, and price lists.

"We rely on it daily and its stability means we never worry about it", says Mauricio.

## Favored Capabilities

"It is great to be able to tag keywords on specific media files and documents to ensure that every file is easily searchable and accessible for our staff to share." - Jason Hartstein, Unifiller.

Currently the most favored aspects of DBGallery are:

- Fast video streaming
- Easy sharing with clients and potential customers
- Efficient upload, tagging & organization of assets
- Asset access permissions based on geographical location

"DBGallery really has become a core-part in how our company operates. I don't see a day where DBGallery isn't being utilized." – Jason Hartstein, Multimedia Videographer & DBGallery Admin



>10,000 images (80% video; 10% product manuals and price lists; 10% product photos)



88,000 GB storage



100% satisfaction in DBGallery's cloud service